

12 May 2021 at 2.00 pm

Council Chamber, Argyle Road, Sevenoaks

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# Licensing Hearing

## Presentations

	Pages	Contact
1. <b>Report to Licensing Sub-Committee - Variation Application - Camp Wildfire, The Pinetum, St Clere, Kemsing, TN15 6NL</b>	(Pages 1 - 20)	Sue Lindsey Tel: 01732227491

If you wish to obtain further factual information on any of the agenda items listed above, please contact the named officer prior to the day of the meeting.

Should you need this agenda or any of the reports in a different format, or have any other queries concerning this agenda or the meeting please contact Democratic Services on 01732 227000 or [democratic.services@sevenoaks.gov.uk](mailto:democratic.services@sevenoaks.gov.uk).

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## About Us



### **Lee Denny**

Director

Adventure Camp Limited

### **Robert Miller**

Independent Acoustic Consultant

F1 Acoustics



## Summer Camp for Adults



2x weekends

Since 2015

2000 adults each weekend

Adult learning and development

Daytime activities

Evening entertainment



## Summer Camp for Families



2x weekends

New event

500 families each weekend

Bonding experience for parents & kids

Daytime activities

Evening entertainment



Summer Camp for Adults

2x Weekends Essential

To be financially sustainable

## Requirement to Expand



Summer Camp for Families

Share Costs for Affordability

1x Weekend in 2021  
2x Weekends thereafter

## Employment



5 Full Time Employees

300 Temporary Staff

120 Performers

80 Suppliers



## Economic Contribution



Direct Contribution

£850,000 +  
30% within 15km

Indirect Contribution

£100,000 +  
100% within 10km



Direct Contribution

£550,000 +  
30% within 15km

Indirect Contribution

£50,000 +  
100% within 10km





## Diversity

50/50 Female & Male

Equal Pay & Responsibilities

Disabled & Deaf Access

Minority Group Support

LGBTQ+ and Non-White Programming

1% Tickets Free



## Sustainability



100% Carbon Neutral by 2025

Zero to landfill by 2025

Leave No Trace

# Culture



15-20 Activities

30-40 Performances

Time in Nature



# Health


 **Will Watt**  
September 3, 2019 · 🌐

Willy Watkins here. Pip pip, camperooos!

I was so bowled over by all the stories I heard this weekend from return campers who said Wildfire has had a tangible effect on them somehow over the years. Be it their confidence, their openness, or their mental health.

I think it speaks volumes to the power of saying "why not?", and of taking risks in a friendly, fostering environment.

I cannot tell you how special it is to see the looks of utter gleeful pride on the faces of each and every one of you who have spent all weekend proving to yourselves that you can!

 **Helen Louise**

Yes for mental health. Wildfire is the cheapest yet most effective therapy I've ever done.

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 **Ree RaRa**

Yes! this absolutely! I come away able to talk to people again. I shed my London closed-offness for a couple of days and that open heart open mind feeling stays with me for ages after CW. And I do so many brave things over the weekend that I feel so much more capable returning to the real world. For me it's watching how incredibly supportive the community is that has the biggest impact though- humans can be brilliant!

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 **Sara Saucepot**

Such true words **Will Watt**, I always come away feeling inspired and happy in my head space. Wildfire helps so much with my mental health and self esteem. Love you lot to the moon and back! Pip! Pip! Xxxx

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## Resident Tickets



Free Tickets For Local Residents

Donate To Charity

# Meeting The Licensing Objectives

## No Objections From

Kent Police  
Kent Fire  
Child Protection  
Trading Standards  
Health & Safety  
Planning  
Public Health  
Home Office Immigration

Event Safety Management  
Health & Safety Policies  
Health & Safety Risk Assessments  
Noise Management  
Trader Management Including Food Safety  
Crowd Management Including Security & Stewarding  
Medical Cover  
Fire Prevention & Response  
Emergency & Evacuation Plans  
Water & Sanitation Management  
Safeguarding Policies For Vulnerable Persons  
Site Build & Break Schedules  
Live Event Schedules  
Environmental Policies  
Refuse & Recycling Management  
Adverse Weather Plans  
Staff Welfare Policies  
Reporting Procedures Including Incidents, Accidents & Complaints  
Temporary Structures Information  
Traffic Management  
Accessibility Policies & Provisions  
Operational Management Structures Including Event Liaison Team  
Full Schedule Of Activities And Entertainment  
Site Maps

# Prevention of Crime & Disorder



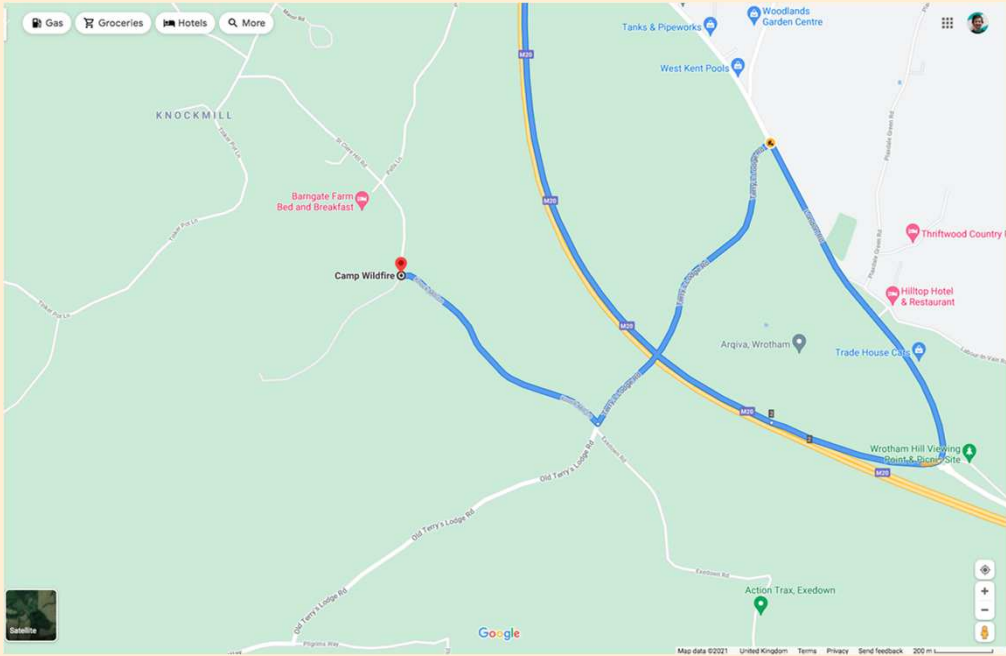
24hr SIA Licensed Security

Internal Perimeter Fences

Alcohol Restrictions & Searches

Responsible Alcohol Service

# Prevention of Public Nuisance



Route attendees and suppliers away from residents

Installed new postcode

Google maps listing and routing

Damages covered

Additional signage



# Prevention of Public Nuisance

## Music Noise

8am - 6pm

Activities

Not regularly able to hear music

6pm - 11pm

Likely to hear music

Not interrupting daily life

After 11pm

Restful nights sleep

## Other Noise

Super silent generators

Respect neighbours signs

24hr Security Patrols

## Lighting

Not shining into properties

# Protection of Children From Harm



- Challenge 25 Policy
- No Explicit Content
- DBS Checks
- Parents Supervise Kids
- Safeguarding Policies
- Clean & Tidy Event

## Public Safety



Health & Safety Team  
(NEBOSH and IOSH certified)

24hr Medical Teams  
(inc Paramedics and Ambulances)

Awaiting covid-19 guidance

Safer Lorry Scheme

## Sevenoaks Licensing Policy



To Encourage tourism

To Encourage employment

To Encourage and promote live music, dancing and theatre for the wider benefit of communities generally

'encourages the development of premises which are not alcohol-led'

'Premises that promote the arts, a food offer, or other cultural activities are particularly encouraged'

## Alterations & Additional Measures



Reduce event duration from 5 days to 72 hours

Appointed independent Acoustic Consultant

Reduced requested music noise levels

Lighting will not intrude on properties

Increased traffic signage

Tidy Knock Mill Lane

# Sustainable For All



## Protect Community Value

- Employment
- Economic Contributions
- Diversity
- Sustainability
- Culture
- Health

## Meet Licensing Objectives

Open to feedback & adjusting our plans